




**DISCOVER HOW A**  
*Signature System<sup>®</sup>*  
**WILL TRANSFORM YOUR  
COACHING BUSINESS**

**Sandra Wilson**  
MONEY BREAKTHROUGH BUSINESS COACH



**T**hink of your Signature System® as organising your unique process, step by step. Each step has clearly defined outcomes -- or results -- along the way.

When prospective clients see the solution to their problem laid out like this, they feel understood, they feel excited and they feel a tremendous amount of confidence you can help them.

*I love a signature system®, so I am delighted you are ready to find out how your signature system® will start to transform your coaching business right away.*

Sandra

# Your signature system<sup>®</sup>....

- Makes your expertise highly marketable
- Makes your expertise easy for your ideal clients to understand and want to hire you for
- Is an easy way to take the beautiful work you do with clients and put them into a sequence
- Makes it easy for you to talk about what you do
- Makes it easy for your ideal clients to get excited about how you can help them
- Is a dynamic, essential element of building your coaching business
- Is easy to create
- Has the potential to radically transform your business

# Why are signature systems<sup>®</sup> transformational?

## **Creating Order Out Of Creative Chaos**

With your Signature System<sup>®</sup> you'll feel calm and organised about what you do, and you're able to talk about your services with clarity and confidence.

## **Standing Out From The Crowded Market**

Specialising is the key to attracting new clients.

## **Spring-Boarding One Idea Into Multiple New Offers**

You can offer your Signature System<sup>®</sup> in a variety of ways, giving you freedom because you're leveraging your time and your opportunities

## **Easy Marketing**

Your Signature System<sup>®</sup> inspires your copywriting, blog posts, articles and more.

.....and lots more



**OVER TO YOU.....**

**.....start creating your signature system<sup>®</sup> right away.**

**Not sure where to start? I am  
here to help you.**

**With a personal VIP day we will  
create your signature system  
together.**

*Click here to start your  
transformation*



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[sandrawilsoncoaching.co.uk](http://sandrawilsoncoaching.co.uk)